

A hand in a dark suit jacket points upwards, with the index finger touching a glowing node on a network of white lines. The background is a teal world map. The text is overlaid on a dark blue horizontal band.

CHANGE is Inevitable,
EXCELLENCE is Optional



EDDS
CONSULTING

www.edds.com.pk

QUICK OVERVIEW

EDDS CONSULTING

- Founded in 2012.
- EDDS Consulting has a strong international clientele.
- A company of choice for clients in the USA, UK, Australia, UAE, Egypt, Switzerland and Belgium as well as right here in Pakistan.
- Uniquely positioned as a provider of strong consultancy services and globally recognized professional certifications.
- We enhance the client organization's capability to continuously provide exceptional quality products and services to further solidify market share and gain expansion as well.
- We install a sustainable continuous improvement culture.
- This makes our clients organization self-sufficient to grow independently.

OUR VISION

We want to see "excellence as a habit" in our circle of influence, and our mission is to establish the ECEC (EDDS Consulting Excellence Centre) as a symbol of excellence for consulting and training services.



OUR STRENGTH

Our unique blend of three pronged improvement strategy allows us to deliver outstanding and sustainable improvement package to our clients. Our strategy comprises of:

- **First:** Management Consulting to design & optimize internal processes
- **Second:** Corporate Graphic Designing to optimize presentation of company products and services
- **Third:** Training & Certification of staff to build a sustainable continuous improvement culture



ACHIEVEMENTS

Since 2012, we have completed about 3,000 hours of consulting and have trained more than 1,500 professionals including C-level Executives, Senior Management, Middle & Frontline Management, Supervisors and Workers.



OUR SERVICES

We recognise the fact that it is very rare that a company only needs one service – where other management consultancy companies simply tell you that there needs to be certain training, we both figure out what training your business needs and provide it. Ultimately our aim is to both improve your productivity and to save you money.

WE OFFER FOUR MAIN SERVICES

MANAGEMENT CONSULTING

Our consulting services are unique. We provide consulting in improving and optimizing not only internal processes to improve product/service quality, speed and profit margins but also provide best solutions to present the products/services to external customers. We believe that designing and making a quality product as well as presenting it to the customer play their part to gain and expand market share and customer satisfaction.



MANAGEMENT TRAINING

Along with the consulting services we blend the best professional training services in the domains that best fit an organization's development and growth needs.

PROFESSIONAL CERTIFICATION

We offer globally recognized Professional Certifications in almost all the important business functions that contribute to individual and organizational excellence.



CORPORATE GRAPHIC DESIGN

We expanded into Corporate Graphic Design when we realised how often management problems lead to an image problem, and often a major necessary step to revitalising a company is to improve the way they present themselves. At EDDS Consulting we understand how important image and branding is to a company, and the way it ties into every facet of the business.

OUR PROJECTS

These are some of our projects as case studies of the sort of improvements we can deliver to your business.

Full scale Management Consulting and Organizational Development

We recently worked with a local automotive vendor who provides parts to major car companies, providing them with Lean Management services. Within a period of just over a year, they reported a 300% improvement in product quality, and received 3 'Best Quality' awards from Toyota, Honda, and Suzuki.

Another example of where we demonstrated our high quality services is a Pakistani Office Furniture Manufacturing organization. 25 years after being founded, it was still relying on a 100% memory based system, zero documentation, no written procedures, and even lacking in a clocking in/clocking out system. When we were brought on, the new CEO was facing extreme resistance, including deliberate misinformation and blackmail, from some of the supervisors, and no one in management knew what was happening on the shop floor.

We mapped the entire system, created process intelligence systems, brought in a reporting system and converted product designs into CAD models despite huge amounts of resistance. Even in the face of this extreme opposition, within 17 months we put in place the following:

- Production planning and monitoring system
- Sales Management System
- Procurement Management System
- Employee Performance and incentives system
- Product cataloguing

The CEO is now able to get a one A3-page report, as well as an online dashboard to monitor live performance anytime, with confidence of 100% accuracy. The system has immensely improved:

- Defect % reduced from 81% to 9.3%
- Process documentation was placed
- Performance based incentives
- Late orders reduced from 85% to 25%
- Planned & monitored production targets
- Attendance and turnover improved

Besides these systems we trained employees in Computer Aided Design, Time Management, Team work and Leadership, Lean Management Techniques, to name a few.

OUR PROJECTS

Business Intelligence Consulting and Systems Design

For one of our clients (an academy) in the USA, we designed a complete progress reporting system that immensely improved their productivity and capability to effectively monitor performance of their resident students. The full system was developed and installed in a very short period of only 4 months.

Professional Certifications Consulting for Individuals

We have individual students enrolled in our online certification courses. They are getting high quality online video lectures, study materials, tests and quizzes, case studies, and simulation exams. Besides paid courses, a large number of students are also availing our free certification courses.

Customized Corporate Trainings Design

Designed a full length, 40 credit hours Project Management course for our client in Egypt. This course was intended for engineers and management to implement organized project management methodology in their organization. The course included lectures, exercises and quizzes.

Corporate Graphic Design and Branding

For clients in Nigeria and KSA we have planned and designed corporate marketing documents including brochures, advertisements, presentations and others.

Helping improve a client's organization and seeing them excelling in performance is our Vision. We are passionate to spread the **EXCELLENCE** epidemic, far and wide.

Unlike other companies that offer similar Management Consultancy services, we utilize a unique productivity enhancement framework, recognizing that there are three key types of clutteredness. Clutteredness of the mind, clutteredness of space, and clutteredness of time allocation. Our time management framework is unique in this aspect as it doesn't just identify where time is being improperly managed, but identifies the issues in the corporate culture and mind-set that led to the time mismanagement problems in the first place.

OUR PARTNERSHIPS

We provide training and professional certification in partnership with VMedu, offering a variety of Certifications in Project Management (CAPM, PMP, PRINCE2, Scrum & Agile), Six Sigma (Yellow Belt, Green Belt, Black Belt & Lean Black Belt), Business Analysis (CBAP), Sales & Marketing (Marketing Strategy, Marketing Research, Digital Marketing, Branding & Advertising, Corporate Sales & Retail Marketing) and IT Service Management ITIL (Foundation, Intermediate CSI, Intermediate SO, & COBITv5). We are continuously improving and updating our training from the experiences we gain from our real world consultancy. As such you and your company can be assured that the training given is of the very highest quality.



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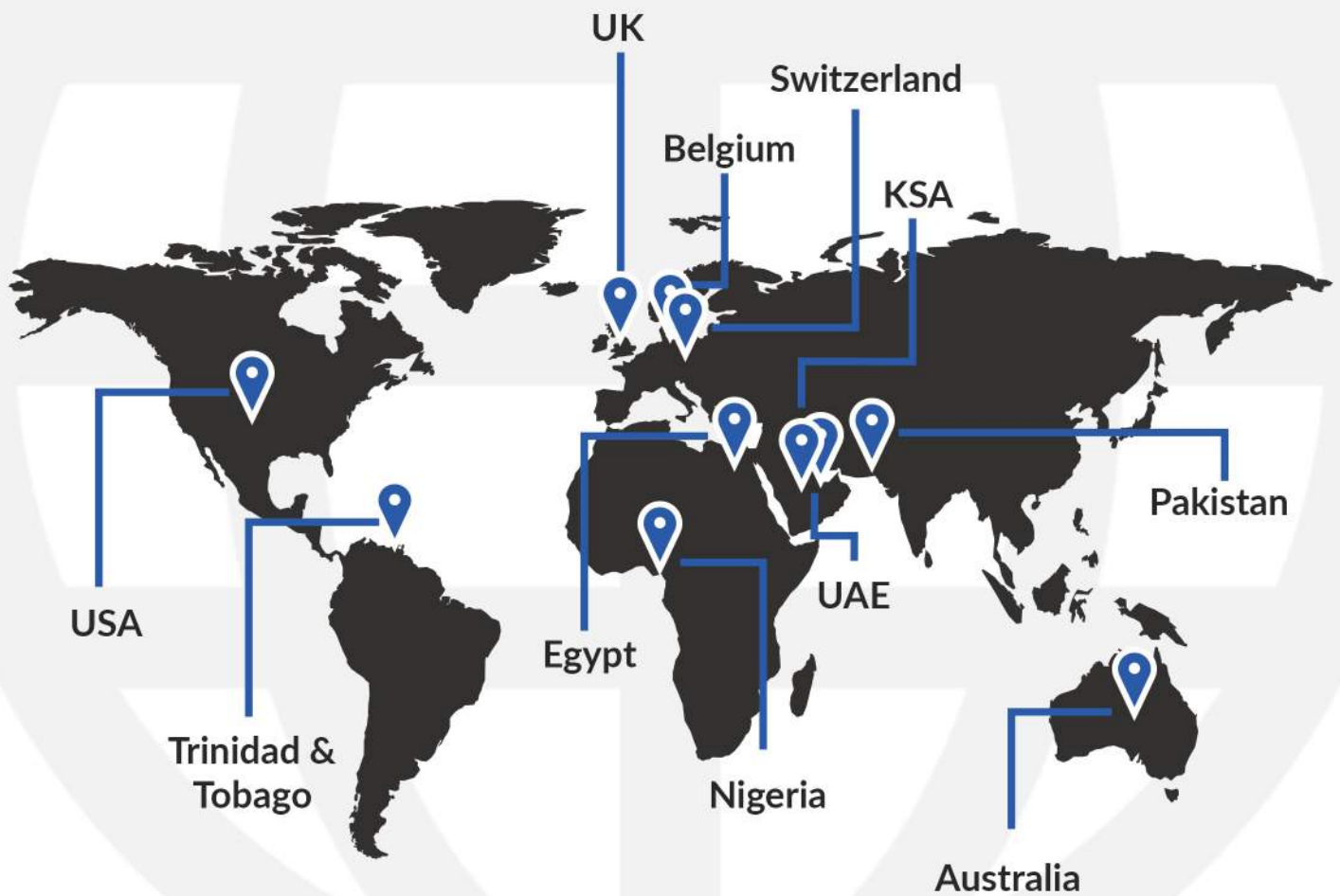


PARTNER BRANDS



GLOBAL CLIENTELE

We are virtually present globally with clients in
USA, UK, KSA, Australia, Belgium, Nigeria, UAE, Egypt, Switzerland,
Trinidad & Tobago and in Pakistan.



OUR CLIENTS



Izhar Construction,
Pakistan



Izhar Steel,
Pakistan



UET Lahore,
Pakistan



PIQC Institute of Quality,
Pakistan



Workman,
Pakistan



Safe Harbor Maritime
Academy, USA



PMG Consulting LLC,
Egypt



Optimize Services
BVBA, Belgium



Software Atelier
Kamber, Switzerland



Psynet Group,
USA



Feah Engineering,
KSA



Social Angle,
Nigeria

ABOUT FOUNDER

Syed Rehan Ali

holds a Master's degree in Mechanical Engineering, is a certified professional in Project Management and Lean Six Sigma and undertook various Management & Leadership Trainings. After a string of high level management roles, Rehan founded EDDS Consulting to utilize his extensive experience in operations & project management and training skills at his own company, achieving 1000 hours of successful Management Consulting in only 2 years. When he's not helping his clients reach their fullest potential, he's giving his two sons and a daughter the best parenting he can give. When possible, he gives free management training to charity and social welfare organizations, particularly in Education and Medical Care.



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